

GOLDEN HELIX AWARDS & ANNUAL GALA

Friday, March 13, 2020 ♦ 5:00 pm - 10:00 pm
Factory Atlanta | 5616 New Peachtree Road | Chamblee, Georgia 30341

AWARDS ♦ DINNER ♦ DANCING

GEORGIA BIO™
The Life Sciences Partnership

Georgia Bio invites YOU to be a sponsor of our 2020 Golden Helix Awards and Annual Gala.

The Golden Helix Awards honors outstanding accomplishments of individuals, companies and organizations within the Georgia life sciences community. This event brings together Georgia's industry leaders, including inventors, investors, educators, scientists and elected officials. It's a moment in time where industry founders share stage with the rising stars. The Georgia Bio Golden Helix Awards Ceremony & Gala is a celebration of the impact Georgia's companies – therapeutic, diagnostic, medical device and industrial biotechnology – are making globally.

Commit by Friday, February 28, 2020 to maximize the impact of your sponsorship.

Georgia Bio is a 501 (c)(3) tax exempt organization. Your contribution is partially tax deductible.

All attendees and sponsors are encouraged to donate a seat to an education, academic or early stage company representative (i.e. university teachers, researchers and students; high school and community college sciences educators; representatives of the community-based non-profit organizations; executives of start-up biotech companies, etc.)

To reserve your sponsorship, or for questions, please contact Kristina Forbes at 404-920-2043 or kforbes@gabio.org. Thank you in advance for your support!

2020 Champion Sponsors



www.georgiabioawards.org #GaBioAwards

	Presenting Sponsor (\$10,000) 1 opportunity	Awards Sponsor (\$6,000) 1 opportunity per category: Community, Deals of the Year, Emerging Leader, Innovation, Legislator of the Year, and Teacher of the Year	Bar & Registration Sponsor (\$5,000) 3 opportunities	Event Sponsor (\$4,000) No limit	Virtual Display (\$2,000) No limit
Complimentary table (seats 10)	2**	1**	1**	1	2 seats
Advertisement in event program*	Full page	Half page	Half page	Half page	Quarter page
Logo in all marketing materials (presentation, emails, signage, etc.)	X	X	X	X	X
Prominent logo placement	Main Stage		Registration & Bars	-	Cocktail Reception
Present award on-stage	Industry Growth	Corresponds with your sponsorship category	-	-	-
Promotional Item at each seat***	X	-	-	-	-
Standalone email promotion*	X	-	-	-	-
Sponsor promotional video shown at dinner*	X	-	-	-	-
Other	Speaking Opportunity on Main Stage	-	-	-	-

*To be supplied by the sponsor

**Premium placement

***Item must be provided by sponsor and approved by Georgia Bio in advance